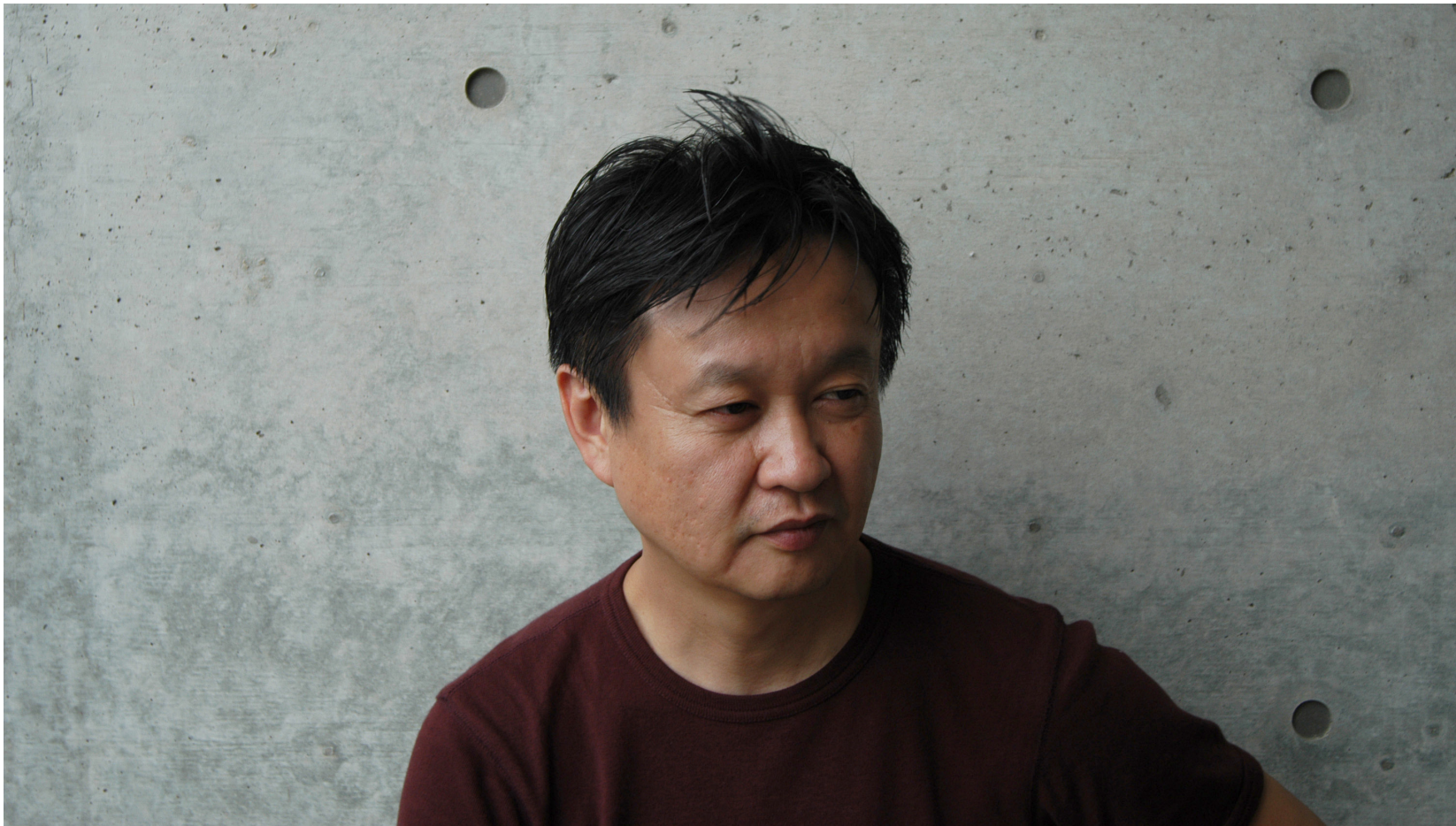




**Demetra**  
Naoto Fukasawa



## NAOTO FUKASAWA

Born in Japan in 1956, Naoto Fukasawa is known for his streamlined industrial products which defy easy categorization. Integrating an environmental approach with practical application, his designs promote social good.

Having worked for the firm IDEO in both the US and Japan, Fukasawa's award-winning design strategy is the concept of "Outline," promoting a simple, unified harmony between object and user. In addition to running his own Tokyo-based firm, Fukasawa is a design advisor to MUJI.



**PRIVATE RESIDENCE,  
CHICAGO, USA**

Photo: Tony Soluri

## FLEXIBILITY

An extensive family of table, floor, wall and wall spot, Demetra embodies the full functionality of a broad range of movement and flexibility, featuring fully adjustable arms and rotatable diffuser with an incorporated dimmer switch and optional integrated motion sensor.









## TECHNOLOGY

Demetra's ingenious tension wiring, efficient LED light, and interactive features like motion detection and dimmer switch create the perfect reflection upon form and function in equal measure.

**CABINET THIERRY GUIHARD & PERIG LE MASURIER  
PARIS, FRANCE,**

Project: Benjamin Tortiger  
Photo: Yann Bohac

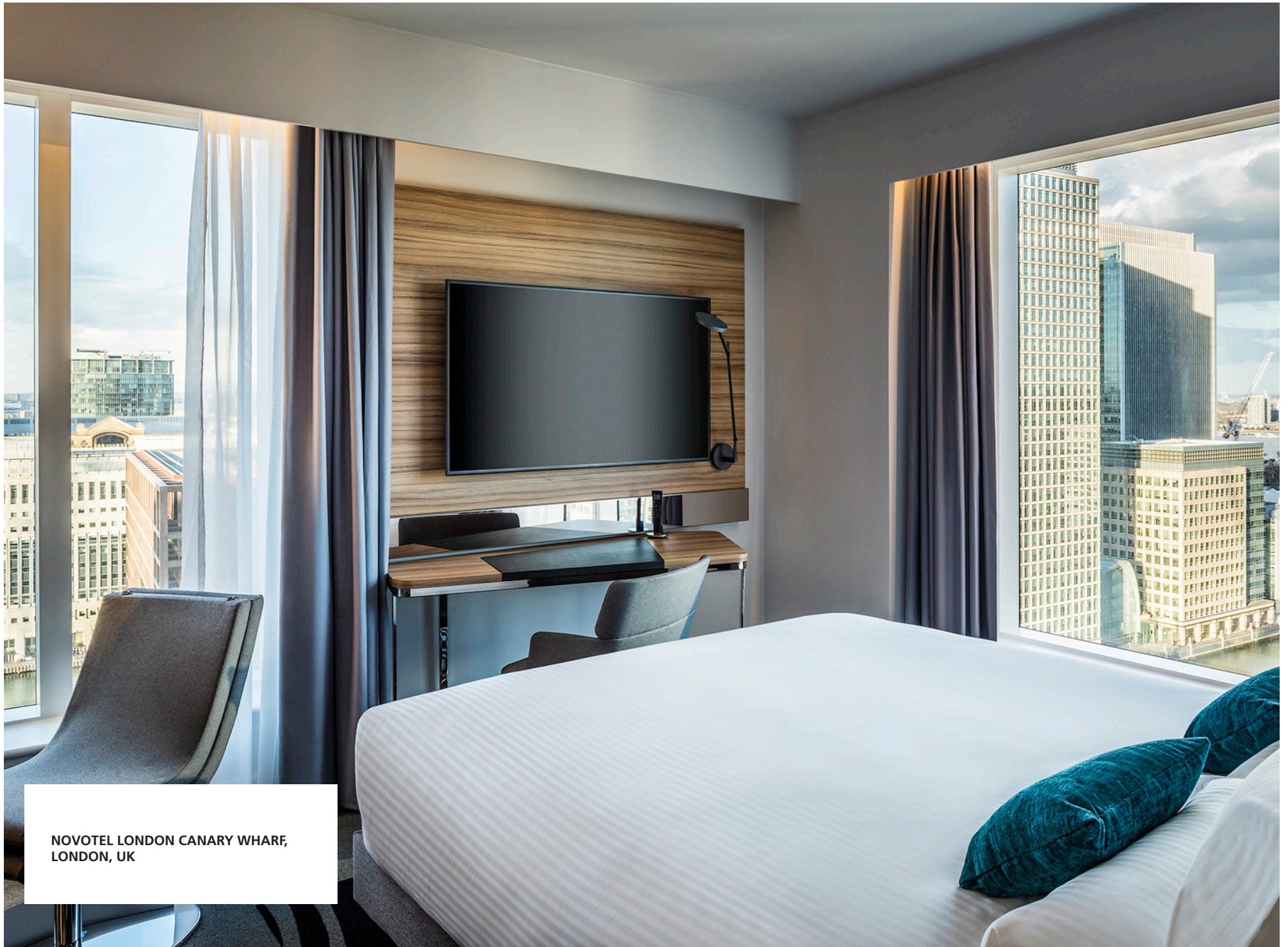


## MINIMALISM

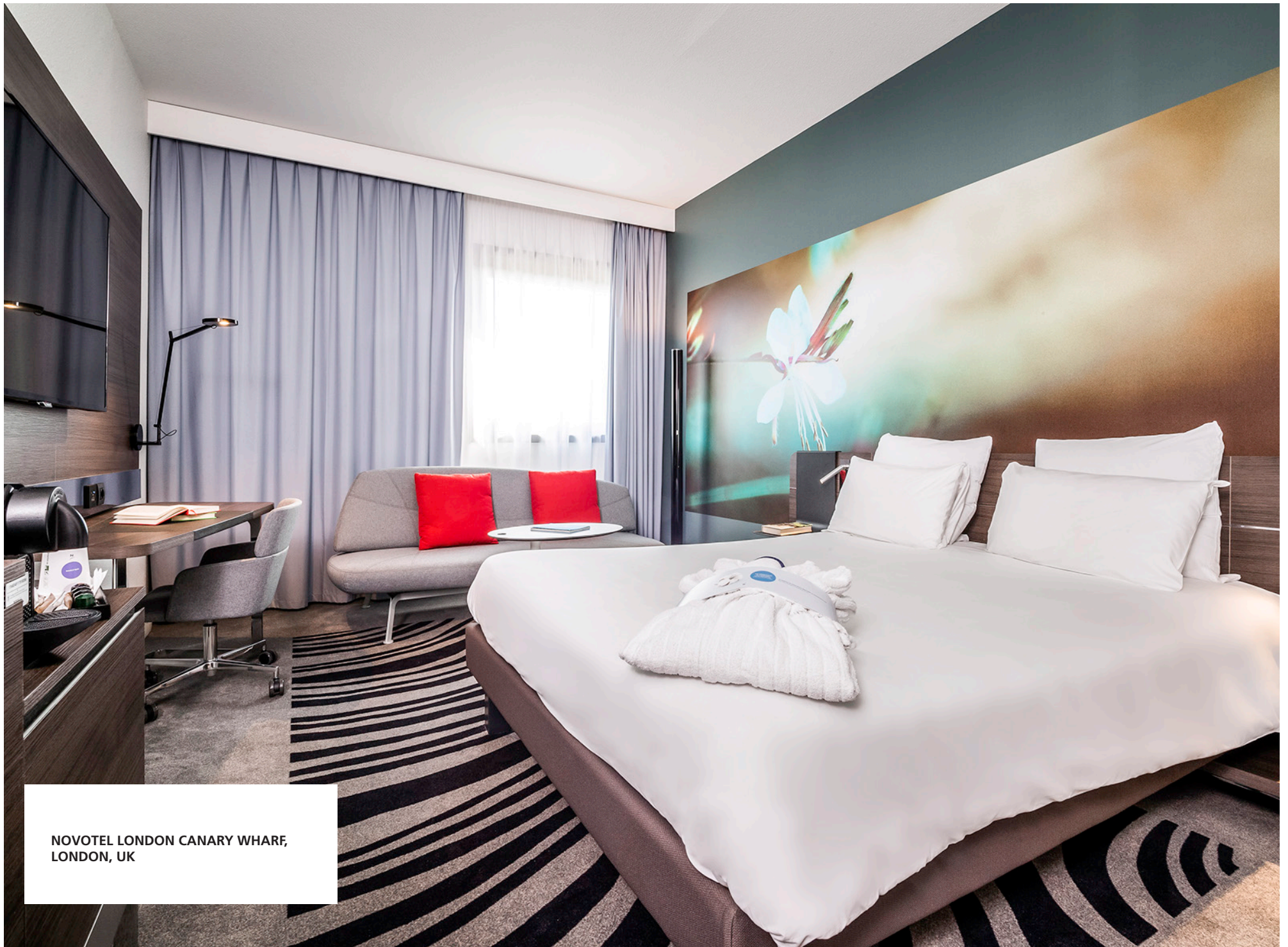
Designed by Naoto Fukasawa, Demetra is inspired by the Greek goddess of harvest to “harvest a creative environment.” Its ingenious combination of flexibility and seamlessly sleek design make Demetra an ideal choice for productive environments like business or home offices.







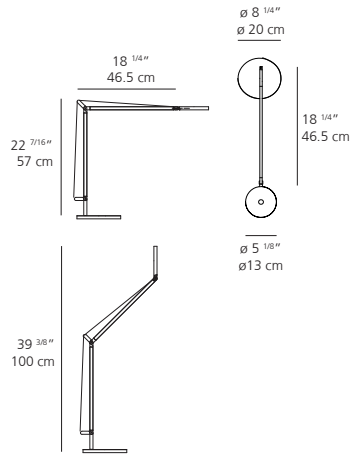
**NOVOTEL LONDON CANARY WHARF,  
LONDON, UK**



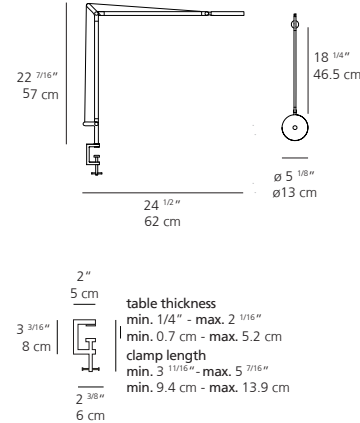
NOVOTEL LONDON CANARY WHARF,  
LONDON, UK

# Demetra Table

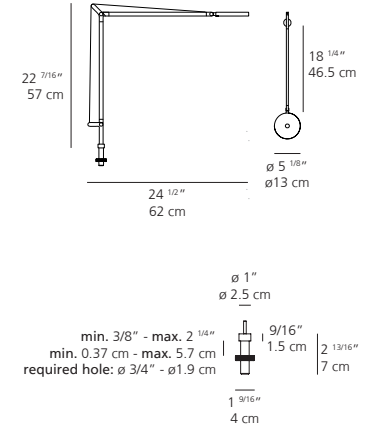
# Technical data



## DEMETRA WITH BASE



## DEMETRA WITH CLAMP

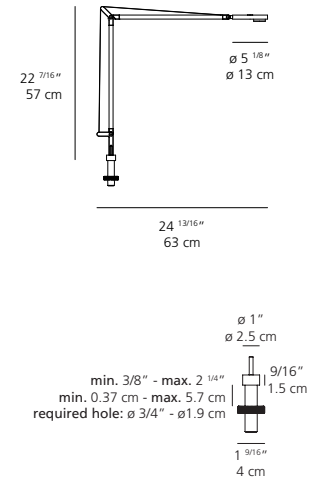
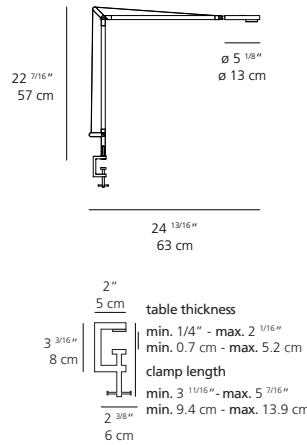
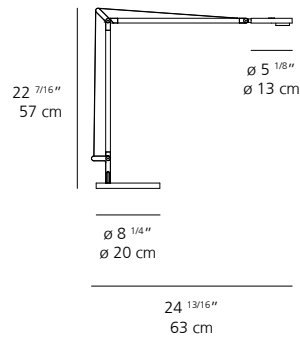


## DEMETRA WITH INSET PIVOT

	DEMETRA WITH BASE	DEMETRA WITH CLAMP	DEMETRA WITH INSET PIVOT
<b>MATERIALS</b>	Fully adjustable arms and head in painted aluminum.	Fully adjustable arms and head in painted aluminum.	Fully adjustable arms and head in painted aluminum.
<b>EMISSION</b>	Direct	Direct	Direct
<b>LIGHT SOURCE</b>	LED 9W 2700K>90CRI	LED 9W 2700K>90CRI	LED 9W 2700K>90CRI
<b>DIMMING FEATURE</b>	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).
<b>FINISH</b>	<ul style="list-style-type: none"> <li>● Anthracite Grey</li> <li>○ White</li> <li>● Matte Black</li> </ul>	<ul style="list-style-type: none"> <li>● Anthracite Grey</li> <li>○ White</li> <li>● Matte Black</li> </ul>	<ul style="list-style-type: none"> <li>● Anthracite Grey</li> <li>○ White</li> <li>● Matte Black</li> </ul>
<b>CERTIFICATIONS</b>	c.UL.us listed	c.UL.us listed	c.UL.us listed

# Demetra Professional Table

# Technical data



## DEMETRA WITH BASE

## DEMETRA WITH CLAMP

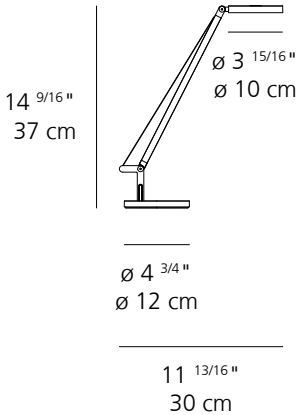
## DEMETRA WITH INSET PIVOT

	DEMETRA WITH BASE	DEMETRA WITH CLAMP	DEMETRA WITH INSET PIVOT
<b>MATERIALS</b>	Fully adjustable arms and head in painted aluminum.	Fully adjustable arms and head in painted aluminum.	Fully adjustable arms and head in painted aluminum.
<b>EMISSION</b>	Direct	Direct	Direct
<b>LIGHT SOURCE</b>	LED 9W 2700K>90CRI	LED 12W 3000K>90CRI	LED 12W 3000K>90CRI
<b>DIMMING FEATURE</b>	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).	Dimmable.	Dimmable.
<b>FINISH</b>	● Matte Black	● Matte Black	● Matte Black
<b>CERTIFICATIONS</b>	c.UL.us listed	c.UL.us listed	c.UL.us listed

# Demetra Micro Table

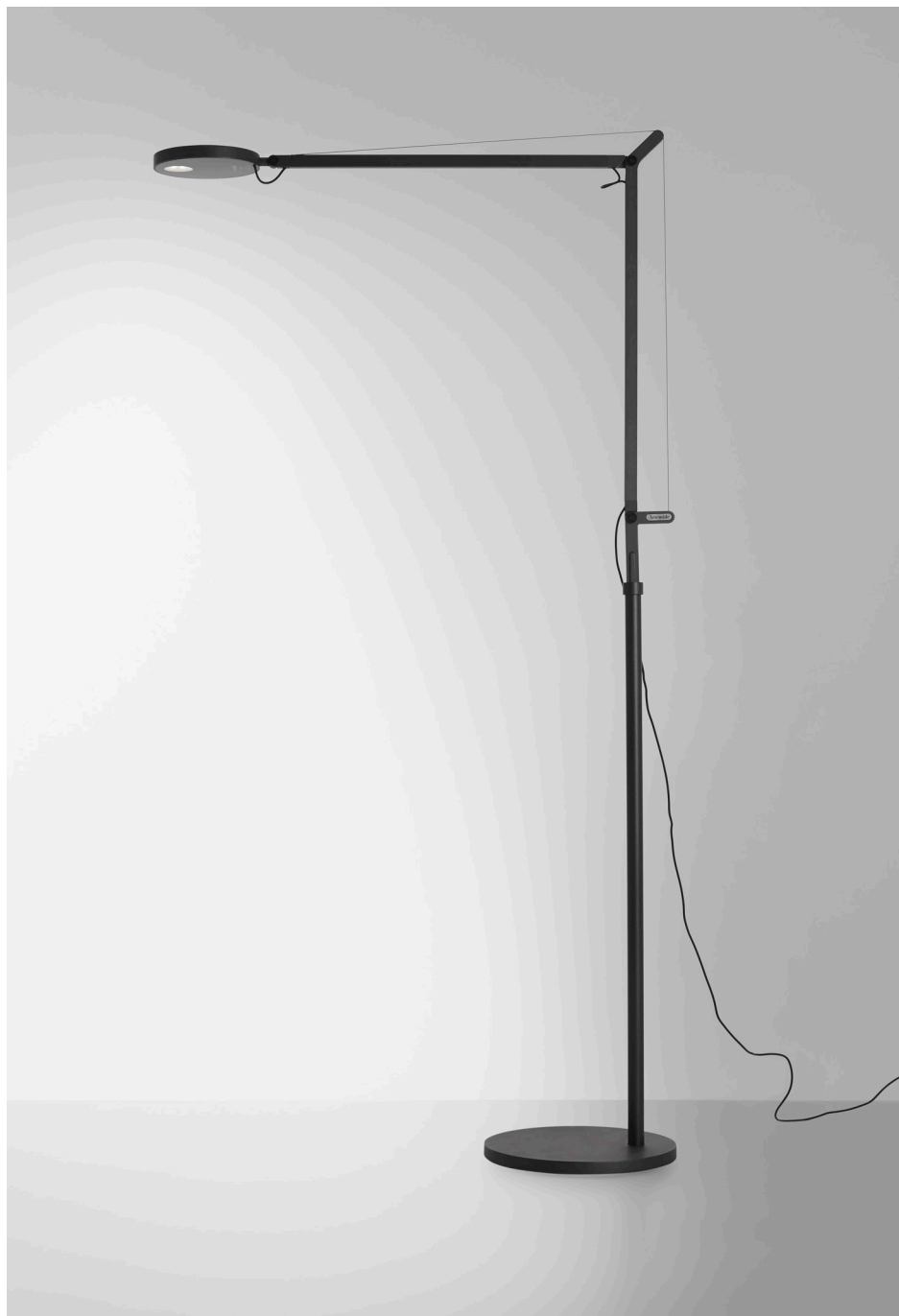


# Technical data

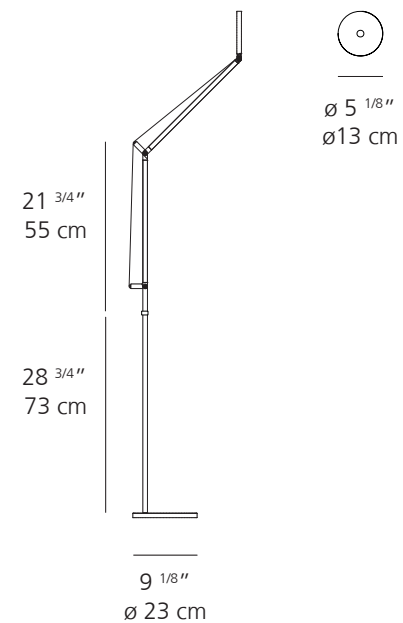


<b>MATERIALS</b>	Fully adjustable arms and head in painted aluminum.
<b>EMISSION</b>	Direct
<b>LIGHT SOURCE</b>	LED 7W 3000K>90CRI or 7W 2700K>90CRI
<b>DIMMING FEATURE</b>	Dimmable
<b>FINISH</b>	<ul style="list-style-type: none"> <li>● Anthracite Grey</li> <li>○ White</li> <li>● Matte Black</li> </ul>
<b>CERTIFICATIONS</b>	c.UL.us listed

# Demetra Floor



# Technical data

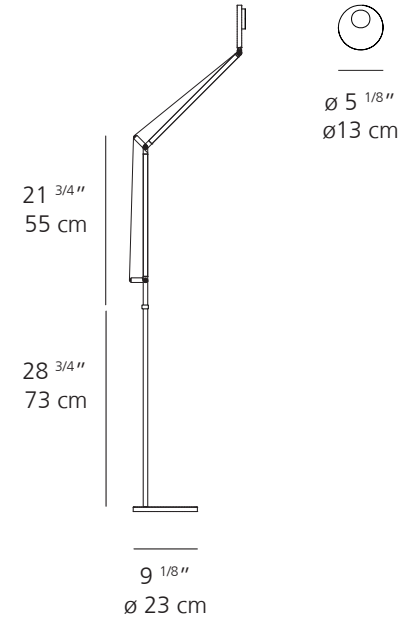


<b>MATERIALS</b>	Fully adjustable arms and head in painted aluminum. Floor base in anthracite grey, white or titanium grey.
<b>EMISSION</b>	Direct
<b>LIGHT SOURCE</b>	LED 9W 2700K>90CRI
<b>DIMMING FEATURE</b>	Dimmable. Available with or without sensor (for anthracite grey and white finishes only).
<b>FINISH</b>	<ul style="list-style-type: none"> <li>● Anthracite Grey</li> <li>○ White</li> <li>● Matte Black</li> </ul>
<b>CERTIFICATIONS</b>	c.UL.us listed

# Demetra Professional Floor



# Technical data

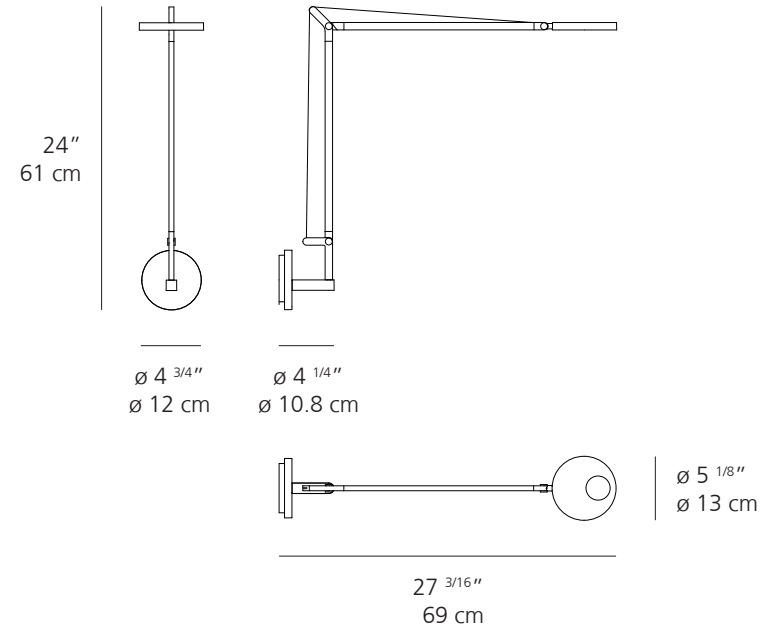


<b>MATERIALS</b>	Fully adjustable arms and head in painted aluminum. Floor base in anthracite grey, white or titanium grey.
<b>EMISSION</b>	Direct
<b>LIGHT SOURCE</b>	LED 12W 3000K >90CRI Features anti-glare reflector
<b>DIMMING FEATURE</b>	Dimmable.
<b>FINISH</b>	● Matte Black
<b>CERTIFICATIONS</b>	c.UL.us listed

# Demetra Wall



# Technical data



## MATERIALS

Fully adjustable body and head in painted aluminum.

Tension cables, internal tension springs and external tension control cables in aluminum.

Tilttable and rotatable diffuser with incorporated dimmer switch.

Wall bracket ø 5 1/8" (13 cm) in anthracite grey, white or titanium grey.

## EMISSION

Direct

## LIGHT SOURCE

LED 9W 2700K >90CRI  
Features anti-glare reflector

## DIMMING FEATURE

Dimmable.  
Available with or without motion sensor.  
(available for anthracite grey and white finishes only)

## FINISH

- Anthracite Grey
- White
- Matte Black

## CERTIFICATIONS

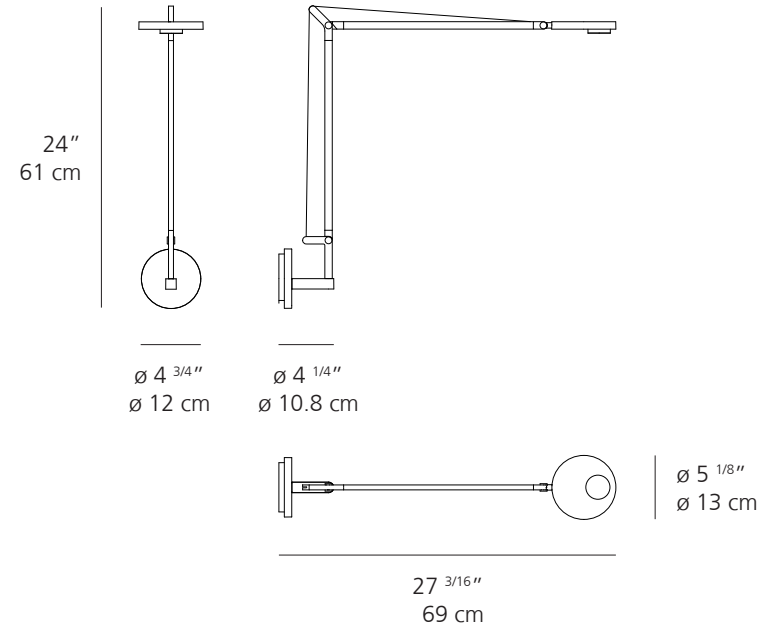
c.UL.us listed



# Demetra Professional Wall



# Technical data



## MATERIALS

Fully adjustable body and head in painted aluminum.

Tension cables, internal tension springs and external tension control cables in aluminum.

Tilttable and rotatable diffuser with incorporated dimmer switch.

Wall bracket Ø 5 1/8" (13 cm) in anthracite grey, white or titanium grey.

## EMISSION

Direct

## LIGHT SOURCE

LED 12W 3000K >90CRI  
Features anti-glare reflector

## DIMMING FEATURE

Dimmable.

## FINISH

● Matte Black

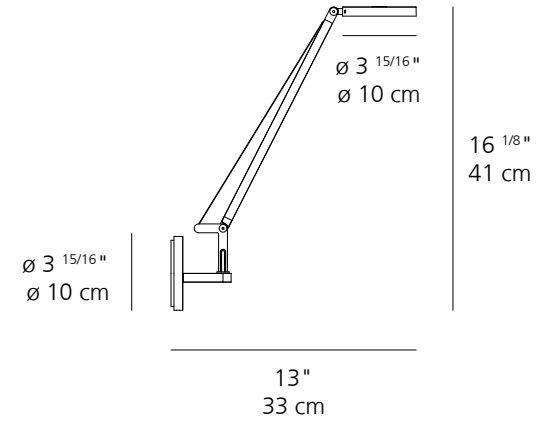
## CERTIFICATIONS

c.UL.us listed

# Demetra Micro Wall



# Technical data

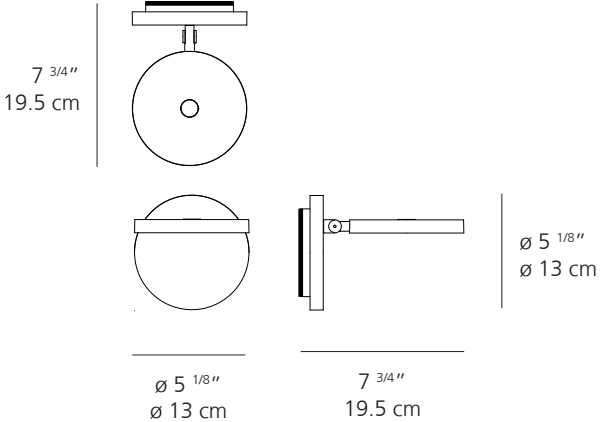


<b>MATERIALS</b>	<p>Fully adjustable body and head in painted aluminum.</p> <p>Tension cables, internal tension springs and external tension control cables in aluminum.</p> <p>Tiltable and rotatable diffuser with incorporated dimmer switch.</p> <p>Wall bracket <math>\varnothing</math> 5 1/8" (13 cm) in anthracite grey, white or titanium grey.</p>
<b>EMISSION</b>	Direct
<b>LIGHT SOURCE</b>	<p>LED</p> <p>7W 3000K &gt;90CRI</p> <p>or</p> <p>7W 2700K &gt;90CRI</p>
<b>DIMMING FEATURE</b>	Dimmable.
<b>FINISH</b>	<p>● Anthracite Grey</p> <p>○ White</p> <p>● Matte Black</p>
<b>CERTIFICATIONS</b>	c.UL.us listed

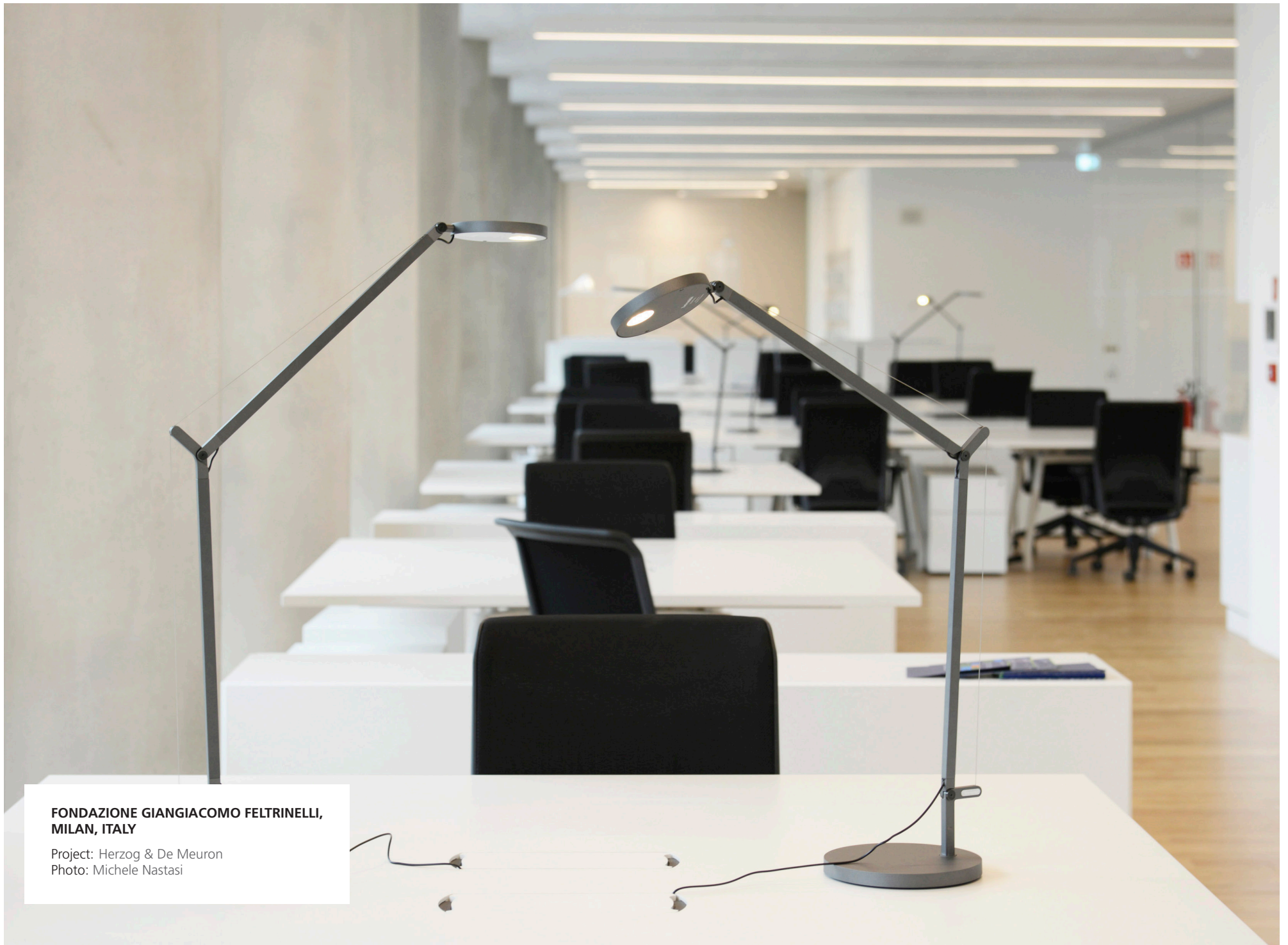
# Demetra Spot Wall



# Technical data



<b>MATERIALS</b>	Fully adjustable head in painted aluminum.
<b>EMISSION</b>	Direct and indirect
<b>LIGHT SOURCE</b>	LED 10.6W 2700K >90CRI
<b>DIMMING FEATURE</b>	Available with or without switch. Dimmable when with switch on/off when without switch
<b>FINISH</b>	<ul style="list-style-type: none"> <li>● Anthracite Grey</li> <li>○ White</li> <li>● Matte Black</li> </ul>
<b>CERTIFICATIONS</b>	c.UL.us listed



**FONDAZIONE GIANGIACOMO FELTRINELLI,  
MILAN, ITALY**

Project: Herzog & De Meuron  
Photo: Michele Nastasi



**BUSINESS LOUNGE, PLATOV AIRPORT  
ROSTOV ON DON, RUSSIA**

Project: VOX Architects  
Photo: Mamuka Khelashvili



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